

# Small Business Management

Microcredential



The Small Business Management Microcredential directly targets adult learners within the community looking to start a business or improve or gain skills to strengthen an existing entrepreneurial venture.

**For more information, contact the Admissions Office at (845) 431-8010 or visit [www.sunydutchess.edu/academics](http://www.sunydutchess.edu/academics)**

# Small Business Management

MICROCREDENTIAL

Required Courses:		Credits
BUS 102	Foundations of Business	3
BUS 107	Principles of Marketing	3
BUS 208	Small Business Management	3
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	Total	9

**Students who successfully complete this Microcredential will be able to:**

- Demonstrate application of basic management and marketing principles;
- Apply human relations and communication skills in the business community;
- Identify the procedure for planning and organizing a small business.



This microcredential can  
be stacked into:

**Business Administration A.S.**

**Business Management A.A.S.**

Because a Microcredential is comprised of short course sequences, requirements for a Microcredential are to be completed at DCC. Any exception to this would require departmental approval in order to transfer in credits.

No more than 50% of credits may be accepted in transfer.\*

A digital badge will be awarded to students who complete the required coursework and earn a 2.0 or higher in each course.

If the Microcredential contains a certification exam, a successful score on that exam is also required for the award of the Microcredential.

*\*Certain courses may be required to be taken at DCC; check your specific program for these exceptions.*