

MANAGEMENT STUDIES MAJOR

The Management Studies major prepares students with the knowledge and skills needed for a wide range of management positions. With foundations in areas across management disciplines, students will gain skills needed for strategic planning, designing, and leading effective organizations. This degree is transfer credit friendly and offers various calendars and formats suited for the adult student.

ADMISSION REQUIREMENTS

Minimum of two years of previous work experience

APPLICATION PROCESS & DOCUMENTS

- Completed undergraduate admissions application form
- \$50 application fee (non-refundable)
- Official transcript(s) from all previous institutions
- Official high school transcript (or GED documentation)
- Personal essay
- Current résumé

HOW TO APPLY:

<https://www.marist.edu/admission/adult/apply>

-OR-

Marist College Office of Adult Admission

3399 North Road

Poughkeepsie NY 12601

845-575-3226

Admission@marist.edu

MARIST

SCHOOL OF PROFESSIONAL PROGRAMS

ProfessionalPrograms@marist.edu | 845-575-3202

www.marist.edu/professional-programs

THE MAJOR

Designed to deliver the knowledge and skills needed to assume a wide range of management positions, the major in Management Studies provides students with foundations in:

- Accounting
- Economics
- Organizational Behavior
- Marketing
- Human Resource Management

Gain an introduction to critical management skills needed for strategic planning, designing, and leading effective organizations. Students will build the framework for understanding how organizations operate, how they are managed, and their role in society, with attention to corporate social responsibility.

The curriculum combines theories with real-world applications and practical skills allowing students to develop a deeper understanding of organizations through examination in the context of their work life and life experience. It aims to train the learners to diagnose and suggest suitable solutions to common managerial and organizational challenges.

KNOWLEDGE & SKILLS

- Key Management Disciplines
- Leadership
- Problem Solving
- Critical Thinking
- Key Management Disciplines
- Leadership Effectiveness
- Strategy Development & Execution
- Managing Human Capital
- Finance & Accounting
- Global Business Considerations
- Problem Solving
- Critical Thinking
- Change Management

STUDENTS WILL LEARN TO

Apply leadership skills, implement employment practices, communicate effectively, assess and develop performance measures, and develop processes and procedures to ensure organizational effectiveness.

DISTINCTIVENESS

The Management Studies major is designed to balance a comprehensive foundation across the disciplines of management while still allowing for an accessible and transfer credit friendly framework. Students can choose from 6 different start times a year to enroll in this major allowing for ease of access and rapid course completion.

The Management Studies major is distinct because of several key factors:

- Small class sizes with direct access to faculty
- One-to-one advising
- Adult Internship opportunities
- Life Work Credit – Students can earn credit for what they already know

FORMATS

- **100% Online:** all courses in the program are available in a 100% online format. Courses are 8 weeks and our online learning platform is designed to provide participants with an engaging experience using an asynchronous model.
- **Blended format:** all 12 courses (36 credits) in the major as well as selected elective courses (12 credits) are available in the blended format. The blended format is a combination of classroom and online instruction that also follows our 8-week course calendar with classes on our main campus in Poughkeepsie, NY, and corresponding work via our online learning platform delivered in an asynchronous model.

Students must have access to a computer with the latest OS and access to reliable high-speed internet. Software such as the Microsoft Office suite including Word, Excel, and PowerPoint are also needed.

CURRICULUM

The Management Studies major leads to the completion of a Bachelor of Science (BS) undergraduate degree. The major consists of 12 required courses (36 credits), any of which (except MGMT 477) are eligible to be satisfied via transfer credits:

- ORG 100: Exploring Business and Management
- ORG 202: Global Issues in Business and Society
- MGMT 205: Topics in Accounting
- MGMT 206: Topics in Economics
- ORG 301: Managing Human Resources
- ORG 302: Behaviors in Organizations
- MGMT 320: Introduction to Financial Management
- ORG 321: Issues in Leadership
- ORG 340: Foundations of Marketing
- MGMT 388: Topics in Operations Management
- MGMT 477: Strategic Management and Policy (Capping)
- MATH 130: Intro to Statistics

Management Studies' students enter with varying numbers of transferable credits. Accordingly, they will work closely with an Academic Advisor to satisfy any remaining credits to reach the 120 credits required for graduation.



SCHEDULE: ONLINE & BLENDED

The online and blended courses in the Management Studies major are delivered in 8-week accelerated calendars that have various different start dates to enroll.

Students can choose to begin at any of these start dates:

1. End of August (Fall I Semester / online or blended format)
2. Mid October (Fall II Semester / online or blended format)
3. Mid January (Spring I Semester / online or blended format)
4. Mid March (Spring II Semester / online or blended format)
5. End of May (Summer Session / online only)

There is also a 6th option to begin courses in our Winter session, which is a 4-week online only calendar. This session is open to new and continuing students to complete courses if desired.

- The blended courses in the Management Studies major have 4 different start dates to enroll (Fall and Spring start dates are the same as online courses).
- Each blended course includes 4 required synchronous evening sessions (meeting every other week during the 8-week course).
- Each evening session is 3.5 hours blended with asynchronous online work on the alternating weeks.

Overall, students should expect to spend about 10 hours per week in the online learning platform plus additional time for reading, writing papers, and group projects.

Calendar	Semester	Format
4-week	Winter Session	Online
8-week	Fall 1 & 2 Spring 1 & 2 Summer Session	Online / Blended Online / Blended Online
15-week	Fall & Spring	Online & On-ground

Students can enroll in 4 courses (12 credits) a semester using these 8-week accelerated course calendars, which allows for eligibility for full-time financial aid during the academic year (Fall and Spring semesters).

For students interested in taking courses in our Summer and Winter sessions, students are encouraged to save or accumulate surpluses from financial aid to help cover tuition during those sessions.