

# DIGITAL BADGES

A contemporary form credentialing

Showcase your skills and highlight specializations. Digital badges are earned as the sequence is completed and badges can be embedded within current degree requirements.

## NEW!

The School of Professional Programs has developed a series of digital badges focused on skills needed to enhance your career. Each badge can be earned by completing a set of specific courses demonstrating professionally relevant achievements.

## WHAT IS A DIGITAL BADGE

A digital badge is a modern form of credentialing that is housed and managed online. It validates accomplishments and skills to certify competence.

## HOW DO I EARN A DIGITAL BADGE?

Badges can be earned by completing a series of 3 courses. They can be part of an undergraduate degree plan or stand alone.



## Get Noticed ...

by your networks & potential employers. Badges can be displayed on LinkedIn, Facebook, and Twitter.

Choose from 8 diverse topics in which a digital badge can be earned. Most topics have 2 levels of badges, for a total of 13 digital badges. See back for badges and course sequence.

## CONTACT US:

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**MARIST**  
**SCHOOL OF**  
**PROFESSIONAL PROGRAMS**

# MARIST

## Digital Badge Course Sequences:

### ORGANIZATIONAL LEADERSHIP

ORG 101N, Managing & Leading in Organizations  
ORG 302N, Behaviors in Organizations  
ORG 321L, Issues in Leadership  
ORG 301N, Managing Human Resources  
ORG 322L, Leadership in the Global Workplace  
ORG 421L, Strategic Leadership & Innovation

### ORGANIZATIONAL COMMUNICATIONS

COM 102L, Introduction to Communication  
COM 203L, Interpersonal Communication  
COM 270L, Organizational Communication  
COM 211L, Fundamentals of PR: Theory & Practice  
COM 301L, Small Group Communication  
COM 302L, Persuasion

### INFORMATION TECHNOLOGY MANAGEMENT

ORG 101N, Managing & Leading in Organizations  
CMPT 130L, Info Technology & Systems Concepts  
CMPT 309L, Project Management  
ORG 301N, Managing Human Resources  
ORG 322L, Leadership in the Global Workplace  
CMPT 300L, Management & Information Systems

### MANAGEMENT STUDIES

MGMT205N, Topics in Accounting  
ORG 101N, Managing & Leading in Organizations  
ORG 202N, Global Issues in Business & Society  
ORG 301N, Managing Human Resources  
ORG 321L, Issues in Leadership  
ORG 421L, Strategic Leadership & Innovation

### FINANCIAL MANAGEMENT

MATH 130L, Introduction to Statistics  
MGMT205N, Topics in Accounting  
MGMT206L, Topics in Economics

### MARKETING COMMUNICATIONS

COM 102L, Introduction to Communication  
COM 211L, Fundamentals of PR: Theory & Practice  
ORG 340N, Foundations of Marketing  
COM 302L, Persuasion  
COM 347L, Reputation & Relationship Management  
ORG 322L, Leadership in the Global Workplace

### PROJECT MANAGEMENT

ORG 101N, Managing & Leading in Organizations  
ORG 302N, Behaviors in Organizations  
CMPT 309L, Project Management  
\*\*Level 2 under development

### HUMAN RESOURCES MANAGEMENT

ORG 101N, Managing & Leading in Organizations  
ORG 301N, Managing Human Resources  
ORG 302N, Behaviors in Organizations  
\*\*Level 2 under development

Level One is completed with the first 3 courses in a sequence,  
Level Two is completed with the remaining courses.