

# MARIST

## MASTER OF BUSINESS ADMINISTRATION (MBA)



Taking MBA courses has allowed me to explore and define my career projection.

The business acumen I received from Marist has been invaluable. I find myself using knowledge I learned in class on a daily basis. Researching an actual company and industry, putting together a business and marketing strategy, and presenting it to my class gave me the confidence to succeed in a real-world setting."



**Brendan Huddy,**  
MBA '16

### NOT JUST AN MBA, A MARIST MBA

Show your commitment to excellence in business and management by earning a Marist MBA. Flexible online courses work around your schedule to keep you moving forward in your career.

Here's why the Marist MBA is your best choice:

- ▶ **Control your curriculum:** Choose between three concentrations - Ethical Leadership, Healthcare Administration, or Finance Management.
- ▶ **Big Data:** Infused throughout your degree, learn how analytics are an important part of the management decision process in all areas of running a business.
  - ▶ MBA + 2: Add a Business Analytics certificate to the MBA by adding just two courses.
- ▶ **Most flexible format:** Offered 100% online, our MBA allows you to complete the program from your home, office, or when traveling.
- ▶ **Experiential weekends:** Optional events that bring students together with alumni, faculty and high-level guest speakers, to network and focus on additional management skill-building exercises.
- ▶ **Program recognition:** The AACSB accredited Marist MBA program has been included on the *U.S. News and World Report's* list of best online MBA programs since it was first launched. And the Princeton Review includes Marist on the list of Best 382 Colleges year after year.

### OUTCOMES

As a student, you have access to our alumni network from your first day of class via the online alumni directory. These are just a small sample of the companies that currently employ our alumni.

- ▶ CBS Broadcasting
- ▶ Central Hudson Gas & Electric Corp.
- ▶ Citigroup Inc.
- ▶ Consolidated Edison
- ▶ Ernst & Young LLP
- ▶ Ford Motor Company
- ▶ General Electric
- ▶ Goldman Sachs
- ▶ IBM
- ▶ Lockheed Martin Corp.
- ▶ U.S. Department of the Treasury
- ▶ Westchester Medical Center



Scan to learn more about this program.

### CONTACT US

P (888) 877-7900 • F (845) 575-3166  
[marist.edu/graduate](http://marist.edu/graduate) • [graduate@marist.edu](mailto:graduate@marist.edu)  
3399 North Road, Poughkeepsie, NY 12601

### UPCOMING EVENTS

The best way to find out about our programs is to attend an open house or virtual information session! Visit [marist.edu/rsvp](http://marist.edu/rsvp) to RSVP.



## IN-DEMAND SPECIALIZED CONCENTRATIONS



### ETHICAL LEADERSHIP

Addresses the critical leadership issues in modern business.



### FINANCIAL MANAGEMENT

Corporate Finance, Investment, and Financial Markets and Institutions.



### HEALTHCARE ADMINISTRATION

Provides students with information to effectively manage the unique industry issues within healthcare organizations.

## FORMAT

All courses delivered 100% online – no residency required.

## ADMISSION REQUIREMENTS

- ▶ Graduate admissions application (available online)
- ▶ Official undergraduate/graduate transcripts confirming your degree conferral
- ▶ Current resumé
- ▶ Respond to 3 essay questions (250 words each answer)
- ▶ Official GMAT or GRE scores taken within the last 5 years (waived for qualified candidates)

## FINANCIAL AID OPTIONS

- ▶ Scholarships - merit and alumni available
- ▶ Partnership benefits
- ▶ Military benefits
- ▶ Employer tuition deferment
- ▶ Federal Loans (FAFSA)

For details, please contact graduate admission at **(888) 877-7900** or [graduate@marist.edu](mailto:graduate@marist.edu).

## CURRICULUM

The MBA curriculum consists of 36 credits (12 courses). No prerequisite courses are required.

### CORE-REQUIRED COURSES (27 credits)

- ▶ MBA 660 The 21st Century Manager
- ▶ MBA 663 Global Environment of Business
- ▶ MBA 664 Economics
- ▶ MBA 665 Analytics Bootcamp
- ▶ MBA 667 Accounting
- ▶ MBA 668 Marketing Management
- ▶ MBA 669 Finance
- ▶ MBA 670 Operations Management
- ▶ MBA 801 Strategic Management

### PICK ONE CONCENTRATION (9 credits) OR CHOOSE 3 ELECTIVE COURSES

#### Ethical Leadership

- ▶ MBA 654 Managing Organizational Change
- ▶ MBA 684 Leadership, Power & Influence
- ▶ MBA 685 Negotiations and Conflict Management
- ▶ MBA 688 Ethical Management of Organizations

#### Financial Management

- ▶ MBA 644 Financial Statement Analysis
- ▶ MBA 671 Corporate Financial Theory & Practice
- ▶ MBA 672 Financial Markets & Institutions
- ▶ MBA 673 Investment Analysis & Theory

#### Healthcare Administration

- ▶ MBA 654 Managing Organizational Change
- ▶ MBA 681 U.S. Healthcare Policies & Systems
- ▶ MBA 682 Ethical & Legal Issues in Healthcare
- ▶ MBA 683 Critical Issues in Healthcare